


IS Information Service GmbH  
Administration Systems for Patents  
and Trademarks

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 **IS Information Service GmbH**



## History

IS Information Service GmbH provides highly specialised software tools and services tailored to the area of intellectual property management, literature administration, competitor information, patent and trademark jurisdiction.

- 1983 The origin of IS Information Service GmbH dates back to the year 1983, the foundation of Information und Kommunikation D. Rieth (IuK).
- 1992 In September 1992, IS Information Service GmbH was founded as a spin off of the marketing, distribution and service activities. New products and services were added at the same time.
- 1995 In March 1995 IS Information Service GmbH specialised in the market segment of Intellectual Property Management because of a strong demand by the market. As a response, the IP management system PC Master from Master Data Center, Inc. became the centre of the marketing activities.
- 2000 End of 2000, development of our own administration system for patent and trademark literature was started as an add-on to the patent and trademark administration system PC Master.
- 2002 At the beginning of 2002, marketing activities for Info Master, the new, in-house developed IP Information System were initiated.

The activities of IS Information Service GmbH are focused to support companies and law firms during installation and start-up of an IP management system. With the experience of more than 10 years in projects of all dimensions, IS Information Service GmbH guaranties a successful introduction of an IP management system.

From the project phase through installation until start-up into production, IS Information Service GmbH offers help and support. Large projects, which combine patent and trademark information from various countries into one central information system are our strength.

Marketing and customer service are available all over Europe and can be reached quickly and simple. Via remote support, our products are kept up to date, if required. Immediate help via direct access to the client's computers guaranties optimal support, if desired.

Knowledge and technical competence are our strengths.

## The Products

### Intellectual Property, Patent and Trademark Administration

At a time, when the products of a company only protected by patent and trademark law can achieve the required turn over, management of intellectual properties becomes more and more critical. It becomes more important to know the status of active intellectual property rights at any time. The defence of property rights is imparative, because the loss of such right could have unforeseeable consequences.

It is equally important to know and follow up on the intellectual property rights of the competition. In this case, the own rights can be defended in time or safeguarded through contracts.

These tasks are looked after either in patent, trademark or legal departments of the companies or transmitted to specialised law firms. Continuous changes in the laws of the countries and conventions make it more and more complicated to keep track with the number of due dates and actions to be taken.

With the aid of intelligent, computer-based systems these tasks can be accomplished better and faster. Even with a decreasing personnel, large amounts of industrial property rights can be handled comprehensively. The software should therefore recognise and calculate due dates automatically and keep the diary up to date. Company-specific workflows and well-established procedures must be integrated by the software additionally. This way, many routine steps can be taken away from employees.

With IP Master, such an intelligent product is available.

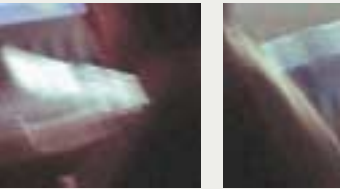
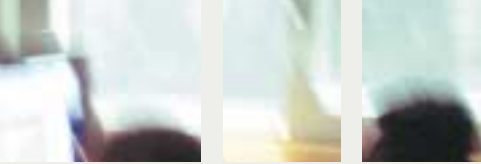
IP Master offers the complete administration of patents, trademarks, conflicts and contracts. A database of legal due dates removes manual entry of such due dates completely. The internal workflow can be modelled in IP Master.

### Intellectual Property Information

As a basis for a decision to file an application, information about the state of the art and the competition is required. The same is true for the decision to drop or to keep a patent or trademark. This information is obtained normally from publicly accessible data sources. This information must be commented and provided to those persons who participate in the decision. The result must be stored and later be retrievable.

With Info Master such a system is available. Convenient search functions allow retrieval of stored information at any time. Search-profiles inform users of the arrival of relevant new information. Automatic update-functions will in future be able to update the database.

IS Information Service GmbH provides patent departments and law firms with exactly those tools that support them effectively in their daily work.

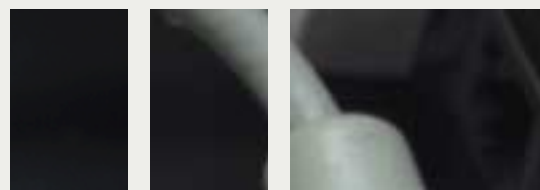
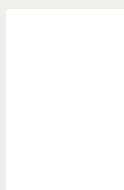
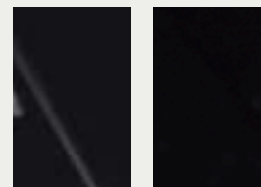
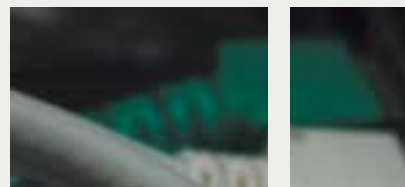


## Projects

Patents and trademarks have an increasingly greater importance for the economical future of an enterprise. Industrial property rights represent sensitive information and the handling and processing is a matter of confidentiality. For us this is an obligation to highest discretion and application of all necessary security measures. Careful processing, compliance with deadlines and professional handling are a must for us.

## Project Management

During the introduction of an IP management and information system many parties have to work together effectively to save resources and costs. We therefore set up a project plan at the beginning, with which we control the progress of a project. If desired, we take over the project management. We have special experience in the handling of large projects spanning many countries. With increasing globalisation, it becomes increasingly more important to make patent and trademark information available to all parts of a company simultaneously.



## Data Conversion

When a new system is introduced, data in electronic form normally exist. From many different conversions, we have the experience and the know-how to transfer such information into the new system.

The conversion is based upon a copy of the existing data to allow an uninterrupted continuation of the internal data processing. The result of the conversion is provided as a database under the new system. The analysis of the converted data is enormously important, mostly difficult and therefore done together with the client. At a pre-defined point in time, the final conversion takes place using a new copy of the most current data set. Thereafter, the new system is released into production.

If data are not complete or not sufficiently reliable, we offer to correct these data or complement them from publicly available sources.

The quality of your data is especially important to us.

## Training, Refresher Seminars and User Meetings

The implementation of a new IP management and information system comprises training of the personnel in your organisation as well. Due to the capability of customising the system according to the needs of a client, training requirements are reduced to a minimum. Before the system is released into production, an introduction into the system is provided to all new users. In-depth training that covers specific topics is available for all those users, who have special needs because of their role in your organisation. These trainings are tailored to the needs of these users.

Special training is available for all administrative tasks in the system. Special seminars are designed to demonstrate how our system interacts with other software products in your organisation.

In our training facilities in Freiburg we also offer frequently refresher seminars or seminars covering specific topics. The dates and topics covered are published on our web site under [www.is-fr.de](http://www.is-fr.de).

In regularly scheduled user meetings, we encourage information exchange between users of our system. Alternating every year the user meetings take place either in Europe or in the USA. The dates of these meetings are published on our web site.

Our Competence in patent and trademark administration is the guarantee for success.

## Our Clients

### Globally active companies

The largest corporations, with worldwide activities, are amongst our clients. The number of users is mostly between one hundred and one thousand in such installations.

Our service ranges from installation at the different sites through data conversion and worldwide user training up to support for the various filing centres all over the world.

### Small and medium size corporations

Our clients range from small to medium size corporations with single user applications or small networks for patent and trademark administration. IP management is handled mostly by one or a few specialists.

Our services range from hardware evaluation up to support in production.

### Law Firms

We also have clients amongst small and large law firms with services for patent and trademark administration. The number of users ranges from one single specialist up to a fully networked practice.

Our services comprise consultation during hardware evaluation, user training, integration of the software into internal workflows as well as data handling and security.

## References

Our patent and trademark administration systems are installed worldwide at approx. 700 clients. In Europe we directly support systems amongst others in the following companies:

AB Electrolux

AEG Hausgeräte

ABB Schweiz

Abbott, Knoll

Alstom Power

AstraZeneca

Atlas Copco

BASF

bioMérieux

Bühler AG

Clariant International

ENI Technologie

Exxon Mobil

Federal Mogul

Ferrania

Fronius

Gambro

Georg Fischer

Invensys

Japan Tobacco

JOMED

Keiper Recaro

Lion Bioscience

Maschinenfabrik Rieter AG

Maxygen

Mettler Toledo

Mundipharma Deutschland, Schweiz

Napp Pharmaceuticals

New Holland

Nokia

Pfizer

Pharmacia

Procter & Gamble

Sandvik

Saint-Gobain Isover G+H AG

Schefenacker International

SmithKline Beecham

Takeda

The Babraham Institute

Tibotec-Virco

Transgene

Tyco

Wolf Garten

A. Braun Héritier, Basel

Fuhrer Marbach und Partner, Bern

Gleiss Lutz Hootz Hirsch, Stuttgart

International Patent Bureau, Kopenhagen

Troller, Hitz Troller & Partner, Bern

Troller, Hitz Troller, Luzern

von Meiss, Blum & Partner, Zürich

Zimmerli Wagner & Partner, Zürich